

2024

Northeast Irrigation Expo and Conference

February 20-21, 2024

Foxwoods Resort and Casino | Mashantucket, CT
Education & Expo - February 20 | Education - February 21

Schedule at a Glance

TUESDAY, FEBRUARY 20

BREAKOUT A

9:00 a.m. - 10:00 a.m.	Understanding Contract Specs In Commercial Installations Mike Astram, Northern Designs LLC.
10:00 a.m. - 11:00 a.m.	The Green Industry Economic Impact Study Panel with Chris Lawton, UConn; Dustyn Nelson, President, Connecticut Nursery & Landscape Association
11:00 a.m. - 12:00 p.m.	Evaluating Field Services and CRM Programs Greg Sweeney, Aqua Lawn LLC
12:00 p.m. - 1:00 p.m.	Lunch
1:00 p.m. - 2:00 p.m.	Top 5 Ways to Easily and Effectively Save Water in the Landscape* Ted Moriarty, Smart Watering Company
2:00 p.m. - 3:00 p.m.	Wi-Fi Fundamentals for Green Industry Professional* Kevin Battistoni, Hunter Industries
3:00 p.m. - 4:00 p.m.	Field Hydraulics and Electrical Principles* Ted Moriarty, Smart Watering Company

BREAKOUT B

9:00 a.m. - 10:00 a.m.	Hydrology* Mark Twiss, D.W. Burr.
10:00 a.m. - 11:00 a.m.	Onboarding New Employees – Welcome to the Team, and Now Grab a Shovel! Kevin Battistoni, Hunter Industries
11:00 a.m. - 12:00 p.m.	Water Management – Where It's Come From and Where It's Headed* Ted Moriarty, Smart Watering Company
12:00 p.m. - 1:00 p.m.	Lunch
1:00 p.m. - 2:00 p.m.	Growing Your Business with Holiday Lighting Christmas Light Installation Pros Association
2:00 p.m. - 3:00 p.m.	Drip Irrigation* Art Elmers, Netafim Irrigation Inc.
3:00 p.m. - 4:00 p.m.	Introduction to Landscape Lighting Installation, Ryan Miller, CAST Lighting

WEDNESDAY, FEBRUARY 21

BREAKOUT A

9:00 a.m. - 11:00 a.m.	Yes, Irrigation Contractors Need an HR Department! Chris Pine, IrriTech Training
11:00 a.m. - 12:00 p.m.	Marketing: Capitalizing on it, Attracting New Customers, and Customer Retention Tanya Murphy, Central Turf & Irrigation
12:00 p.m. - 1:00 p.m.	Lunch
1:00 p.m. - 2:00 p.m.	Water Management--Where It's Come From and Where It's Headed* Ted Moriarty, Smart Watering Company
2:00 p.m. - 3:00 p.m.	Developing a Training Program for your Technicians Christine Molloy, Natureworks

BREAKOUT B

9:00 a.m. - 10:00 a.m.	Irrigation 101: What's Underground Nick Dimeo, Natureworks
10:00 a.m. - 11:00 a.m.	Water Management – Where It's Come From and Where It's Headed* Ted Moriarty, Smart Watering Company
11:00 a.m. - 12:00 p.m.	Introductory Lighting Design Ryan Miller, CAST
12:00 p.m. - 1:00 p.m.	Lunch
1:00 p.m. - 3:00 p.m.	Two-wire Troubleshooting Chris Russo, Hunter Industries.

Register online at cicaweb.org or email this form to efearn@cicaweb.org

To receive member pricing, you must be a member in good standing of CICA, IANE or IANY.

All courses are eligible for IA Continuing Education Credits. Courses marked with an asterisk (*) are eligible for CT J3/J4 credits. To receive credit, J3 license holders must attend 5 hours of eligible courses, and J4 holders 4 hours.

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Attendee Registration Form

Attendee Information

First Name _____ Last Name _____

Badge Name (if different) _____ Job title _____

Company or Organization _____

Business Address _____

City _____ State _____ Zip _____

Phone _____ Email* _____

**Registration confirmation will be emailed*

REGISTRATION OPTIONS	Member	Nonmember
Two-Day Pass (Includes morning beverage and lunch each day and access to the trade show & reception.)	___ \$550	___ \$650
Tuesday Pass, February 20 (Includes morning beverage, lunch, and trade show & reception.)	___ \$275	___ \$325
Wednesday Pass, February 21 (Includes morning beverage and lunch.)	___ \$275	___ \$325
Tradeshaw and Reception Only, February 20 (Includes access to the tradeshow after 1 pm on Tuesday)	___ Free	___ Free
Cornhole Tournament Registration, February 20 (per player)	___ \$25	___ \$25

Refund/Cancellation Policy:

Refund / cancellation policy: cancellations in writing made no less than 14 days prior to the event will be refunded in full. Cancellations no less than 72 hours prior to the event may be transferred to the next event. Cancellation should be addressed to NEIC and emailed to efearn@CICAWeb.org.

Event lodging: Attendees can book an overnight room starting at \$169 plus fees. Make your overnight reservation today! Reserve your room at book.passkey.com/go/CICANEIC2024

Payment Information (Payment in U.S. funds must accompany registration form. Checks must be drawn on a U.S. bank, payable to the Connecticut Irrigation Contractors Association.)

\$ _____ Total Registration Fees ___ Check

Credit cards are only accepted via online registration: https://www.cicaweb.org/site_event_detail.cfm?pk_association_event=26987

Email or fax your completed registration form to: cica@cicaweb.org or 860-586-7080.