



SAVE THE DATE

Financing Sustainable Water: Building Better Water Rates in an Uncertain World

Wednesday, November 14, 2018

8:45 a.m. – 2:30 p.m.

Sharon Community Center

219 Massapoag Ave, Sharon, MA

Continental breakfast, lunch, and meeting materials provided

Registration Required – details will be sent at a later date

Developing rate structures that successfully balance revenue management, resource efficiency and fiscal sustainability is becoming more challenging than ever in light of drought, changing weather patterns, and declining demand. Join us to learn from experts about the newest resources and strategies that can help water managers to navigate these challenges, including:

- Strategies to model and evaluate rates that achieve revenue stability AND incentivize efficiency
- Policies and planning tools to enhance utilities' financial outlook
- How cost-effective efficiency programs support revenue management and fiscal sustainability
- Changing demand trends and implications for ratemaking and conservation

Participants will also receive an overview and see a case study using the [Sales Forecasting and Rate Model](#), an innovative, free and user-friendly tool that can help managers explicitly model rate structures and effects on revenue and water use. This model addresses the shortcomings of typical models – which assume that future sales are known and do not respond to factors such as weather, price and the economy – and helps answer questions such as:

- What block rate design could allow us to preserve our current level of revenue while reducing demand?
- What proportion of customer bills in each class will increase under new proposed rates?
- How should we adjust rates to support demand management objectives during water shortages?
- What is the likelihood we will meet one-year, three-year, five-year revenue targets?

Don't miss this opportunity to learn how to apply the latest tools to your rate setting and resource management challenges.

Who Should Attend?

DPW & Water Department/Utility Directors, CFOs, Finance Directors, Rate Analysts, Water Resources and Conservation Staff, Sustainability Directors, City & Town Managers, Mayors and City Councilmembers

Hosted by MA Department of Fish and Game, Division of Ecological Restoration,
Department of Conservation and Recreation, Office of Water Resources and the Alliance for Water Efficiency

